

**RECENT EFFORTS MADE BY CCI TO ENSURE EFFECTIVE IMPLEMENTATION AND
DIRECT BENEFIT TO FARMERS**

- Based on our request State Governments are requested to issue Bar Coded ID card compassing Account No., Aadhar Card No., Land holding, Bank Account No. etc to the farmers. This is to avoid middle men and make to payment to farmers online.
- CCI ensures to make payment within 10 days.
- CCI has developed an online ERP System for smooth monitoring and online reporting of MSP data.
- With the effort of ERP, CCI is in readiness to make the payment to farmers through RTGS with receipt of online data from APMC with digital signatures.
- CCI has introduced the Sale of Cotton bales to the mills through e-auction only.
- The e-auction is introduced in the year 2012-13 which is running successfully and realising the best market driven price through online price discovery.
- In order to realize the best price of cotton seed, CCI is committed to sale cotton seed through e-auction since 2015-16.