भा.क.नि.

C.C.I.

भारतीय कपास निगम लिमिटेड

THE COTTON CORPORATION OF INDIA LTD.

A Miniratna Company

(Ministry of Textiles, Government of India)



52nd FOUNDATION DAY

Under the Aegis of

Azadi Ka Amrit Mahotsav

CCI, A Friend to Cotton Farmer and
A Dependable Supplier To Textile Industry

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52nd Years of CCI under the Aegis of 75th Azadi ka Amrit Mahotsav

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PREFACE

The Cotton Corporation of India Limited (CCI), A Minirantna Company, Ministry of Textiles, Government of India was established on 31st July 1970. CCI is celebrating its' 52 years journey under the aegis of 75th Azadi Ka Amrit Mahotsav.

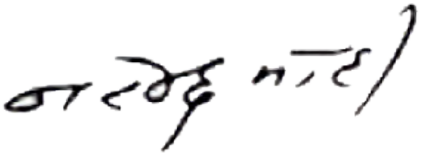
As per role assigned by the Government of India, CCI is mandated to conduct Minimum Support Price (MSP)operations in the event kapas prices fall down below the assured minimum price. During Global Pandemic when the kapas prices nose-dived during lockdown period, CCI came on forefront at war-footing by operating more than 450 procurement centres on PAN India basis including far-flung area to save the farmers from distress sales.

Like the 75 years glorious history of India's Independence, the journey of CCI is a reflection of its' hard work and dedication to stand as 'A friend to cotton farmer' and as a dependable quality cotton supplier to textile industry.

This Souvenir is a showcase of 52 years journey of CCI for the welfare of cotton farmers, textile industry &its various stakeholders along with messages of eminent personalities of the Country.



"The Azadi Ka Amrit Mahotsav means elixir of energy of independence; elixir of inspirations of the warriors of freedom struggle; elixir of new ideas and pledges; and elixir of Aatmanirbharta. Therefore, this Mahotsav is a festival of awakening of the nation; festival of fulfilling the dream of good governance; and the festival of global peace and development."



नरेंद्र मोदी
भारत के प्रधान मंत्री

पीयूष गोयल
PIYUSH GOYAL

वाणिज्य एवं उद्योग,
उपभोक्ता मामले, खाद्य और सार्वजनिक
वितरण तथा वस्त्र मंत्री, भारत सरकार
MINISTER OF COMMERCE & INDUSTRY,
CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION AND
TEXTILES, GOVERNMENT OF INDIA



I am delighted to learn that the Cotton Corporation of India Ltd. (CCI) is celebrating its 52nd Foundation day as India celebrates 75 years of Independence as the Azadi ka Amrit Mahotsav. It is also noteworthy that the CCI is also publishing a Souvenir Book to showcase its journey of empowering India's cotton farmers & textile industry.

The Indian agricultural sector is on the cusp of a comprehensive transformation aimed at doubling farmers' income. Under the dynamic leadership of Hon'ble Prime Minister Shri Narendra Modi, innovative solutions are being implemented, helping the farmers at every stage which is encapsulated in the vision of 5F namely, Farm to Fibre, Fibre to Factory, Factory to Fashion and Fashion to Foreign.

It is heartening to note that the journey of CCI is a reflection of its hard work and dedication to stand with the cotton farmers and serve as a dependable quality cotton supplier to the textile industry, further making India one of the largest producers of cotton in the world. During the pandemic, CCI and Government worked together to protect the interest of the cotton farmers in the country and to avoid any eventuality faced by them. I compliment all the people at CCI for not leaving any stone unturned and making remarkable efforts for upliftment of the cotton farmers and brand image of Indian cotton.

On this special occasion, I would urge the corporation to continue making a positive contribution towards India's cotton industry. I congratulate CCI for successfully supporting cotton farmers and identifying opportunities in the textiles value chain and wish the corporation continued success in all its existing and future endeavours.

Piyush Goyal

Ministry of Commerce & Industry, Vanijya Bhawan, Akbar Road, New Delhi-110001
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दर्शना जरदोश
DARSHANA JARDOSH

सत्यमेव जयते

आज़ादी का अमृत महोत्सव

रेल एवं वस्त्र राज्य मंत्री
भारत सरकार
MINISTER OF STATE FOR
RAILWAYS AND TEXTILES
GOVERNMENT OF INDIA



I am delighted to know that the Cotton Corporation of India (CCI) is celebrating its 52nd Foundation Day and also publishing a souvenir to mark the occasion and to showcase its journey of relentless hard work over the years as a friend to cotton farmer and as a dependable quality cotton supplier to textile industry.

I am aware that during Global Pandemic, CCI on behalf of the Government of India came forward to rescue the cotton farmers by operating more than 450 procurement centres including far-flung area to ensure that the farmers do not suffer from any distress.

I congratulate entire CCI family on completion of 52 years of unceasing service towards one dream of helping cotton farmers in the country and this celebration will inspire every individual works for or connected with to work with increased dedication and commitments.

I wish the CCI all success in its endeavor.

Darshana Jardosh

(DARSHANA JARDOSH)

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यू. पी. सिंह, भा.प्र.से.
सचिव
U. P. Singh, IAS
Secretary

भारत सरकार
वस्त्र मंत्रालय
उद्योग भवन, नई दिल्ली - 110 011
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
UDYOG BHAWAN, NEW DELHI - 110 011



I am happy to know that the Cotton Corporation of India Ltd. (CCI) is completing 52nd years in service of the nation and is publishing a Souvenir to showcase its' journey empowering cotton farmers & textile industry.

2. It is heartening to note that CMD, CCI and his team is not leaving any stone unturned and making remarkable efforts in complementing Government initiatives for doubling farmers income and brand image of the Indian cotton. I am glad to observe that as mandated CCI always stands on forefront to safeguard the cotton farmers from distress in the event kapas prices fall down below the minimum support price.

3. I appreciate for the contribution of CCI for extensive use of technology and the digital India Vision specially for developing mobile application for cotton farmers, e-auction for sale, paperless office environment and ensure quality based payments directly into the bank accounts of cotton farmers within 72 hours.

4. I would like to give compliment to Dr. Pradeep Kumar Agarwal, CMD, CCI and entire CCI family for their dedicated work and contribution during Pandemic times when the entire world was standstill due but CCI was working on war-footing to protect the interest of the cotton farmers in the country and to avoid any eventuality of distress sale by them.

5. I am sure CCI will continue to play a productive role in its capacity as an enabler to our cotton farmers. **I convey my best wishes for all the future endeavors of CCI.**

(U.P. Singh)

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प्राजक्ता एल. वर्मा, भा.प्र.से.
संयुक्त सचिव
PRAJAKTA L. VERMA, IAS
Joint Secretary

भारत सरकार
वस्त्र मंत्रालय
Government of India
Ministry of Textiles
Udyog Bhawan
New Delhi-110 011



The commitment of the Cotton Corporation of India (CCI) to serve the cotton farmers of the nation in its journey of 52nd years is commendable.

I am aware that the procurement of cotton under MSP operations in the remotest of locations all across the country over the years has greatly benefitted the cotton farmers in getting remunerative prices of their produce.

I am happy that CCI is bringing out a Souvenir book to put together its journey of relentless hard work over the years for the betterment of the cotton farmers of the nation and the textile industry.

I am sure that the journey will continue with even greater commitment and dedication. I am confident that CCI will continue to serve the cotton farmers of the nation with even higher dedication and commitment.

I would like to convey my appreciation to CMD, CCI & team for their efforts and wish all success for their future endeavors.

(Prajakta L. Verma)

Room No. 232, Udyog Bhawan, New Delhi-110011
Tel : 011-23063192, E-mail : prajakta.v@ias.nic.in, Web : http//texmin.nic.in

रुप राशि
वस्त्र आयुक्त
ROOP RASHI IA&AS
TEXTILE COMMISSIONER

सत्यमेव जयते

भारत सरकार
GOVERNMENT OF INDIA
वस्त्र मंत्रालय
MINISTRY OF TEXTILES
वस्त्र आयुक्त का कार्यालय, मुंबई
OFFICE OF THE TEXTILE COMMISSIONER, MUMBAI



I am pleased to know that the Cotton Corporation of India Ltd. (CCI) is bringing out a Souvenir to put together its journey of relentless hard work over the years for the betterment of the cotton farmers of the nation and the textile industry. The commitment of the CCI to serve the cotton farmers of the nation in its journey of 52 years is commendable.

I am aware that the procurement of cotton under Minimum Support Price (MSP) operations in the remotest of locations all across the country over the years has greatly benefitted the cotton farmers in getting remunerative prices of their produce.

I am sure, the journey will continue with even greater commitment and dedication. I am confident that CCI will continue to serve the cotton farmers of the nation with even higher dedication and commitment. I would like to convey my appreciation to Dr. Pradeep Kumar Agarwal, Chairman-cum-Managing Director, CCI & his team for their professional approach, sense of ownership and commitment to the cause of service to our cotton farmers.

I wish all success for future endeavours of CCI.

Place: Mumbai

(Roop Rashi)
Textile Commissioner

निष्ठा भवन, (न्यु. सी.जी.ओ. बिल्डींग), ४८, न्यु मरीन लाइन्स, मुंबई ४०० ०२०.
Nishtha Bhawan, (New C.G.O. Bldg.,) 48, New Marine Lines, Mumbai 400 020.
Tel. : 022-2200-4510 / 2201-4446 · Fax : 022-2200-4693 · Website : www.txcindia.gov.in · www.technotex.gov.in

डॉ. प्रदीप कुमार अग्रवाल
अध्यक्ष एवं प्रबंध निदेशक
Dr. Pradeep Kumar Agarwal
Chairman- Cum- Managing Director

भारतीय कपास निगम लिमिटेड
(भारत सरकार का उपक्रम)
The Cotton Corporation of India Ltd.
(A Government of India Undertaking)



It gives me a great pleasure to share that our Cotton Corporation of India (CCI) has completed its' 52 glorious years on 31st July 2022 under the aegis of 75th Azadi Ka Amrit Mahotsav.

Like the 75 years glorious history of India's Independence, the journey of 52 years of CCI is a reflection of hard work and dedication of our employees which make it possible for CCI to stand as 'A friend to cotton farmer' and "One Stop Shop" for good quality cotton for textile mills in the Country.

I am very much fortunate to be a part of such a great Company for more than 28 years. I am thankful to all employees who witnessed many ups and downs of the company in 52 years long journey but it is only the determination and hard-work of every person who is connected with this Corporation and making it successful, transparent and fully digitized.

I recall the time when the entire world was standstill due to COVID-19 pandemic but our officials were working restlessly to protect the interest of the cotton farmers in the country and to avoid any eventuality of distress sale by them. CCI supported the cotton farmers in such situation when there were no takers for their cotton. It was only the hard work and dedicated efforts of our officials, who brought pride to CCI and made CCI number one in the entire globe with a record procurement of more than 200 lakh bales under MSP valuing Rs. 62,500 crore and safeguarded around 45 lakh cotton farmers from distress sales. At that time everyone was taunting that CCI will sell such huge stock in 4/5 years but with the blessing of God and concerted efforts of entire CCI team, CCI was successful in selling entire stock in just 5 months and estimated loss of 17000 crores was reduced to 8500 crores.

I want to give hearty compliment to entire CCI family for their commendable efforts and wonderful endeavor of taking such a big responsibility.

I also want to salute our cotton farmers, who despite very small-small land holdings, brought glory and proud by making India as one position in the world.

रबी फ़सल हो या हो खरीफ, जो न कभी तिरस्कार करे
वर्षा और धूप भी सहकर, खेतों में वह काम करे,
सलाम है किसान को, जो बहा कर अपना खून पसीना, हमारे खाने और पहनने का इंतज़ाम करे |

Cotton Corporation of India Ltd (CCI), had been established with a mandate for helping the cotton farmer as well as the cotton industry. If you minutely observe its name 'CCI' there is a deep meaning in its name itself. First 'C' stands for Cultivators means Kisan bhai, second 'C' stand for Consumer means our Textile Mills and 'I' stand for Mother in Marathi. It means CCI is a mother for cultivators as well as consumers both.

GOD is kind enough that all of us are in CCI which has given us the opportunity to serve the farmers of the country. We should make all out efforts to extend our all possible help to farmers as well as our ultimate consumer.

I'm sure you all will continue your best efforts to take CCI on new heights.

चूंकि सीसीआई का आधार स्तम्भ हमारे किसान भाई है अत: हम सभी का फर्ज है कि
हम सभी भरसक प्रयास करें बिना यह सोचे की हम किस पद मे कार्यरत है ।
मैंने हर रोज़ लोगो को रंग बदलते देखा है, उम्र बढ़ने के साथ ज़िन्दगी का ढंग बदलते देखा है |
वो जो चलते थे शेर की तरह, उन्हें पाँव उठाने को तरसते देखा है |
जिनकी नजरो की चमक से सहम जाते थे लोग,
उन्ही नजरो को बरसात की तरह बरसते हुए देखा है|
जिनके हाथ के इशारे से कांप उठते थे पत्थर,
उन्ही हाथो को पत्ते की तरह कपकपाते हुए देखा है
ये पद, प्रतिष्ठा, शोहरत, सब कुदरत की देन है यारो,
वक्त की धरा में अच्छे अच्छो को मजबूर होते हुए देखा है |
इसलिए मै कहता हूँ यदि दे सकते हो तो दो, वो हर खुशी
अपने किसान भाई बहनों को क्योंकि दुःख देते हुए तो मैंने ज़माने को देखा है

Thank you and I wish CCI a great success in all its future endeavours!

Dr.Pradeep Kumar Agarwal
Chairman-Cum-Managing Director



वस्त्र समिति
भारत सरकार, वस्त्र मंत्रालय
Textiles Committee
Government of India, Ministry of Textiles

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Tel. : +91-022-6652 7507 / 7510
Fax : +91-022-6652 7509
Email : secy.tc@nic.in
Website : www.textilescommittee.gov.in

Ajit B. Chavan
Secretary



It gives me immense pleasure and sense of gratitude to pen down this message on the occasion of 52nd Foundation Day of Cotton Corporation of India (CCI), a miniratna of Ministry of Textiles, Government of India.

CCI's role as that of 'A friend of Cotton farmer' and a dependable quality cotton supplier to textile industry and most importantly that of a price stabilizer through MSP operations in times of distress marks it out from other similarly placed organizations.

Its outreach, domain expertise and years of experience in the Cotton Fiber sector is definitely a great asset to the country which needs to be leveraged appropriately.

On this momentous occasion, on behalf of myself and the Textiles Committee family, I wish team CCI led by Dr. Pradeep Kumar Agarwal a very successful and fulfilling journey ahead.

(Ajit B. Chavan)

H. K. NANDA
DIRECTOR

स्वच्छ भारत
एक कदम स्वच्छता की ओर

भारत सरकार
वस्त्र मंत्रालय
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
NEW DELHI-110 011
Website : http://texmin.nic.in



I am delighted that the Cotton Corporation of India Limited (CCI Ltd.), a Public Sector Undertaking under Ministry of Textiles is celebrating its 52nd Foundation day under the aegis of "**Azadi Ka Amrit Mahotsav**". CCI has always demonstrated a high degree of commitment to the wellbeing of cotton farmers and the textile industry.

2. It is a matter of great pride that for the past 52 years, CCI has done commendable work to safeguard the cotton farmers in the country from distress sales and as a dependable supplier of all quality cotton to the textile industry. With commitment and sincerity, from time to time CCI proved its worth and gained much deserved recognition and fame. With the services of CCI, the cotton and textile sector has benefitted a lot especially the wonderful progress in empowerment of the poor cotton farmers.

3. I heartily appreciate the devotion of its Chairman-Cum-Managing Director and entire CCI team to let cotton farmers feel empowered and assured to get minimum support price for their produce even in depressed market conditions during Global Pandemic when there were no takers of farmers' cotton during lockdown period.

4. Considering the potential and resources available with CCI, I feel that CCI is fully geared to take on the upcoming challenges in Cotton sector and will continue to follow the path of professional excellence with great integrity and transparency in future.

I applaud the contribution that CCI have made to cotton and textile sector of the Country and offer my warmest congratulations for 52nd Foundation day.

(H.K. Nanda)

ललित कुमार गुप्ता
निदेशक (वित्त)
Lalit Kumar Gupta
Director (Finance)

भारतीय कपास निगम लिमिटेड
(भारत सरकार का उपक्रम)
The Cotton Corporation of India Ltd.
(A Government of India Undertaking)



I am happy to state that the Cotton Corporation of India Ltd. (CCI) has completed 52 years in service of the nation for the empowerment of cotton farmers as well as the Textile Industry including MSMEs.

These 52 years have been eventful with numerous challenges along the way. It gives me immense pride to say that CCI proved its mettle and emerged triumphant through all its tribulations. We have entered into the 53rd year as a profitable CPSE and a Miniratna Company of the Government of India which is fully geared up as well as equipped to face all future challenges to continue on this path of success and glory.

The journey, which started as a canalizing agency for import of cotton for onward supply of the same to domestic mills on 31st July 1970, has now continued as a true friend to cotton farmer and a dependable supplier for all types of quality cotton to the textile industry with our footprints dotting the entire cotton fraternity.

We are continuing steadfast in our mission to serve the cotton farmers of the nation by providing them remunerative prices for their produce and by expanding in other verticals as well. Today CCI is marked as a brand name of good quality cotton which is serving the textile industry by providing them good quality cotton at competitive rates and sales terms in a fair & most transparent manner through e-Auction.

Today CCI has shaped to an enormous tree whose seeds were sown 52 years back. We are highly indebted to the entire CCI family who have put in their blood and sweat in building the pillars of the organisation since its inception, pillars which stand testimony to the excellence that the Corporation has achieved over the years.

Pandemic years have been very tough especially for the field work and in handling day to day office work. The time had taught us many lessons and it had great impact on the economy of the country. The most important thing we learn here is that anything can be achieved with focus, perseverance and confidence.

My sincere tribute to those CCI family members who have lost their lives during service time and also the people who are no more but their contribution in CCI cannot be forgotten. My hearty congratulations and compliments to every member of the CCI family for their contribution to achieving significant milestones as well as the spirit behind the arduous and successful journey during these years.

The pandemic has changed the way of life we work. Today world is moving towards virtual and digital mode and so we are changing. The changes are inevitable and a natural process. Meetings through virtual mode, paperless work through e-office are some of the initiatives implemented in CCI. Also various steps were taken for well-being of the employees.

If we look at the domestic cotton scenario vs the world, the biggest challenge the India is facing is the low productivity, infestation problem and quality issues. Government of India is very much aware and many steps are being taken to overcome this. CCI is also committed for making cotton farming sustainable for socio-economic development of cotton farmer and making them Atma Nirbhar. We need to reinforce our commitment towards transparent work culture. We need to work with due care and diligence and serve our stakeholders especially the Anndata of the country i.e the cotton farmers who are the cause of our existence. We need to work in cohesive way as "ONE TEAM ONE DREAM".

I also take this opportunity on behalf of all CCI family to thank our beloved CMD, Dr. Pradeep Kumar Agarwal Ji who is a true Leader in bringing CCI, a Company having crown of largest Company in the world for handling a voluminous operations of more than 200 lakh bales during global pandemic.

I would like to acknowledge each individuals for their meritorious services for making CCI a 52 year young company.

Lalit Kumar Gupta
Director (Finance)



विजय कुरादगी
निदेशक (विपणन)
Vijay Kuradagi
Director (Marketing)

भारतीय कपास निगम लिमिटेड
(भारत सरकार का उपक्रम)
The Cotton Corporation of India Ltd.
(A Government of India Undertaking)



It is my privilege to share my view about the Cotton Corporation of India for the first time after I took over as Director (Marketing) of this Corporation. Looking at the journey of 52 years of the Cotton Corporation of India, I feel thrilled and overwhelmed with joy to learn that with the hard work and dedication of our entire team, the Corporation has created a brand image as a friend to cotton farmer and a dependable supplier of good quality cotton for textile mills.

Under the dynamic leadership of our beloved CMD Shri Pradeep Kumar Agarwal Ji, the Corporations has achieved a new record of success through sustainable approach, innovation, commitment, trust and excellence in all its' activities.

I am proud to be a part of such a great Company which is dedicated to one dream of helping cotton farmers in the country.

During Global Pandemic when the entire globe was witnessing a crisis of unprecedented nature and there were no takers of farmers' cotton during lockdown period, CCI on behalf of the Government of India came forward to rescue the cotton farmers by operating more than 450 procurement centres including far-flung area to ensure that the farmers do not suffer from any distress. I heartily appreciate the devotion of entire CCI team to let cotton farmers feel empowered even in depressed market conditions as they are assured to get minimum support price for their produce.

I am sure that the 52nd Foundation day celebration of CCI under the ages of 75 years of Azadi Ka Amrit Mahotsav will inspire each and every individual works for or connected with it continue to work with increased dedication and commitments.

I wish the CCI more success and glory in coming year and forever.

Vijay Kuradagi
Director (Marketing)

हेमंत कुमार भादूसे
मुख्य सतर्कता अधिकारी
Hemant Kumar ITS
Chief Vigilance Officer

भारतीय कपास निगम लिमिटेड
(भारत सरकार का उपक्रम)
The Cotton Corporation of India Ltd.
(A Government of India Undertaking)



Being a nodal agency of Government of India under Ministry of Textiles, the prime job of the Cotton Corporation of India Limited (CCI) is to safeguard the cotton farmers from distress sales in the event prices of FAQ grade Kapas falls below the MSP announced by the Government of India.

The entire multilayered process from procurement of Kapas, processing it into fully pressed bales and thereafter sale of bales and cotton seeds through e-Auction meet several challenges involving human resource and financial aspects as well. The role of vigilance in the Corporation is to weeding out corruption from the system and direct it towards the path of progress, may it be in the way of preventive or in punitive way. The prime intention of Vigilance is not punitive but rather preventive. Through preventive Vigilance the Corporation is able to achieve higher level of transparency and efficiency.

Under the dynamic leadership of Shri Pradeep Kumar Agarwal Ji, CMD, the Corporations has achieved a transparent and corruption free environment in its working through systemic changes in day to day functioning wherever required like maximum use of technology to avoid manual intervention. In this endeavor, the efforts of CCI for developing a Cott-Ally Mobile app for supporting the cotton farmers with latest information about MSP of cotton, marketing support, payment tracking etc, on spot scientific quality assessment system through modern gadgets to ensure quality based payment of cotton purchased under MSP, 100% payment directly into the bank accounts of cotton farmers within 72 hours without involvement of middlemen and sale of cotton bales and cotton seed through e-auction deserve compliments.

I am sure that CCI will continue to serve the cotton farmers of the nation with even higher dedication, commitment and transparency in future also. I congratulate CMD, CCI and entire CCI team on completion of 52 glorious years in the service of the Nation with a great enthusiasm under the aegis of Azadi ka Amrit Mahotsav.

Hemant Kumar Patel
Chief Vigilance Officer

JOURNEY OF THE COTTON CORPORATION OF INDIA:

"A friend to cotton farmer and Dependable Supplier for good quality cotton for textile mills in the Country"



Dr. Pradeep Kumar Agarwal
Chairman-Cum- Managing Director

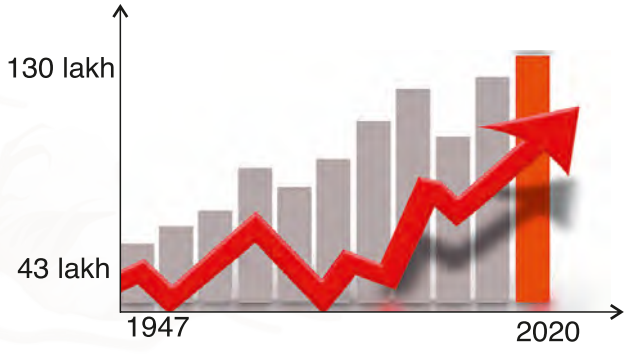
Cotton is one of the most important commercial crops cultivated in India. It is not just a commodity for India rather it is an ingredient of our tradition and has been an integral part of India since ancient times. Therefore, cotton had also been a medium in the fight for India's independence and self-reliance.

After partition i.e. 1947, there was a setback to cotton area and production with transfer of large irrigated cotton areas of Punjab to Pakistan whereas the mills remained in India due to which the capacity of textile production augmented in our Country. To overcome this situation, the Cotton Corporation of India Limited (CCI) came into existence on 31st July 1970 under the administrative control of Ministry of Textiles, Government of India as a canalizing agency for import of cotton for onward supply of the same to domestic mills. At that time, situation of cotton farmers were very miserable due to unavailability of marketing infrastructure and exploitation by private buyers. Therefore, from 1971-72 onwards, CCI started purchasing raw cotton from farmers under commercial operations at the ruling market prices.

Thereafter, under National Textile Policy 1985, CCI was assigned an important function of undertaking Minimum Support Price (MSP) operations of cotton to protect the cotton farmers from distress sales in the event market prices of seed cotton fall below the MSP level.

Being a Nodal agency of Government of India for undertaking MSP operations of cotton when seed cotton (kapas) prices fall below the MSP level, CCI is procuring entire quantity of kapas offered by the cotton farmers in various APMC market yards at MSP rates without any quantitative limit.

With the continuous support by CCI through MSP operations, economic conditions of cotton farmers were starting improving gradually and area under cotton increased substantially from 43 lakh hectares in 1947 to 134 lakh hectares in 2020 and India become the largest producer of cotton in the World with average annual production of about 360 lakh cotton bales.



Following initiatives have been taken to protect the interest of cotton farmers and technological advancement in cotton sector by complementing Government initiatives for Digital India:

• Developed Cott-Ally mobile app to keep the cotton farmers updated about variety-wise MSP rates of cotton, nearest procurement centers of CCI along with contact details, payment tracking, complaint redressal, weather condition, best farm practices etc, in regional languages.



• For monitoring MSP operations, MSP cell has been constituted at CCI Corporate Office and branches in all the cotton growing states and Implemented ERP system from procurement of kapas till its sale.

• MSP operations are conducted directly from the cotton farmers only in APMC market yards of State Government. To ensure genuinity of cotton farmer, registration of farmers with their Aadhar no. is being done into ERP system and live photograph is captured on takpatti (bill) at the time of procurement.

• Introduced scientific assessment system through modern gadgets (Digital moisture meter, Micronnaire tester etc) to ensure quality based price.

• Implemented 100% online payment of cotton purchased under MSP to the cotton farmers directly into their account through RTGS within 72 hours.

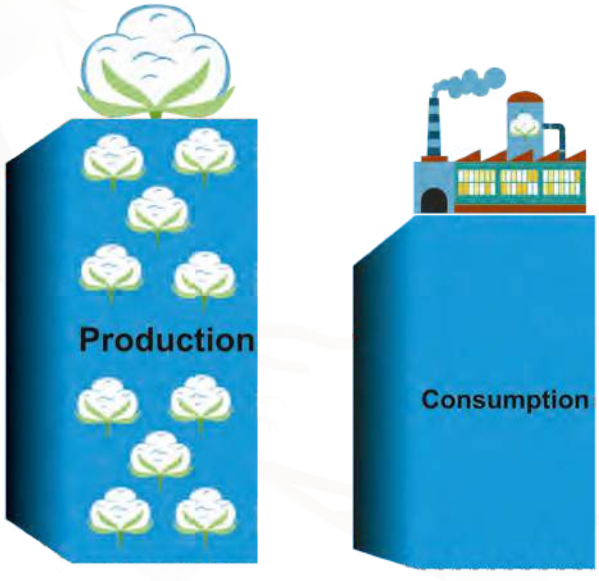
• Besides this, CCI has also undertaken various CSR activities for welfare of cotton farmers such as rainwater harvesting through construction of check dams, promotion of best farm practices including mechanisation of cotton harvesting.

During last two pandemic years i.e. in 2019-20 and 2020-21 when market was nosedived and there were no takers of farmers' cotton, CCI came to rescue farmers and performed the sovereign function of the Government by procuring 225 lakh bales under MSP and safeguarded around 45 lakh cotton farmers from distress sales by disbursement of Rs. 62500 crore through DBT directly into their bank account. The above procurement of cotton under MSP operations was the ever highest procurement of cotton handled by any organisation in the entire globe.



Procurement under MSP operations also ensured supply of good quality cotton to the textile industry at most competitive sale terms and rates through daily e-auction by CCI. The entire cotton stock procured under MSP operations is sold through independent e-auction Government Portal. It not only keep confidentiality of e-auction process but bidding is made on real-time basis which help in making price discovery based on the demand & supply forces. CCI gives preference to the domestic textile mills including MSME mills by keeping their sales terms more attractive in comparison to other buyers. CCI has also introduced lock-in period facility for mill buyers to ensure consistent supply of cotton to them.

With the continuous support by CCI through MSP operations, economic conditions of cotton farmers improved gradually and India has become Atmanirbhar in cotton as a net cotton surplus country where total availability of cotton is more than consumption. Thus, in the last 52 years journey of CCI, it has proved its strength as a friend to cotton farmer and a dependable cotton supplier in the country.



Based on the inspiration of Honourable Prime Minister of India, Cotton and Textile Industry is supporting for Ease of Living and Ease of Doing Business and contributing towards economic growth of the nation while celebrating Azadi ka Amrit Mahotsav. CCI as a Miniratna PSU under the Ministry of Textiles, has conducted various activities under 'Azadi Ka Amrit Mahotsav' in different parts of the country through its' branch offices in all the cotton growing states with great zeal and enthusiasm by conducting a variety of programmes. In these lines, CCI has also undertaken the following initiatives:

• Participation in cleanliness drive: CCI is actively participating in Swachhata Abhiyan and necessary instructions have been issued to Corporate Office and Branches of CCI for conducting cleanliness drive of three hours every week. To ensure strict compliance, a weekly meeting is conducted for reviewing the cleanliness aspects and wherever required immediate corrective action is being taken on priority. Thus, besides maintaining the cleanliness of all the office premises and surroundings, CCI has disposed-off all un-used/un-serviceable material, scrap etc, weed out all old records and repairing/ replacement of old furniture as per laid down guidelines. All CCTV camera/ Fire Extinguishers & fire equipments/ water purifiers are being properly maintained. Besides this, to promote paperless working, E-office has been implemented and all fines have been digitalized.

• Promoting Natural fibre products and handicrafts: CCI is promoting cotton craft work of Mahatma Gandhi ji Sculptures made entirely of cotton by an eminent cotton sculptor in Nashik Maharashtra, who holds a Guinness World Record for his cotton art. CCI is using these cotton sculptures for displaying is its events and as a Souvenir for Dignitaries and guests. In order to support for local textile & handcraft businesses, CCI has requested all its esteemed buyers, employees and other stakeholders under the jurisdiction of its branches as well as Corporate office to purchase of gift articles through weavers, artisans, local & small businesses, under Vocal for Local' campaign to make India 'Aatma Nirbhar' self-reliant. These efforts are being made to strengthen efforts to preserve the indigenous craft of India on the one hand and to promote environment friendly products in the country on the other hand.

• Supporting Khadi and Village Industries Commission (KVIC): KVIC is the only statutory entity established by an act of Parliament having the right to manufacture Indian National Flags. In order to ensure the competitiveness of KVIC units, CCI is offering its cotton stock through daily e-auction at better sales terms in comparison to other mills. As KVIC units are covering their 100% requirement of raw cotton from CCI only, our national flag is being made out of cotton being supplied by CCI. Thus, it is an epitome of the patriotic fervour for CCI.



• Contribution for humanity during Covid-19 pandemic: Hospitals, among other emergency services, are the frontline in the fight against the COVID-19 pandemic. However, since the start of the pandemic, hospital facilities had experienced tremendous strain brought by the demand exceeding their capacity, forcing them to make hard choices between those who can and cannot receive treatments. The massive rise in infections in the second wave of the pandemic in the state of Maharashtra has led to the hospitals reeling under a shortage of medical oxygen and beds. In such a difficult situation, to support the efforts of Government of India to provide adequate and appropriate hospitalization services, CCI also helped the Society by providing 1.20 lakh sq. ft. area of its warehousing complex located in Navi Mumbai, Maharashtra to the State Government for setting up 1000 beds dedicated COVID Care Health Centre.



Vision Mission & Objectives

Our Vision is

• Rendering help to the cotton farmers by way of social services.

• Endeavoring to attain commercial gain by sustained growth of the Corporation.





Our Mission is

• Helping cotton farmers by ensuring them remunerative price for their produce and thereby protect their interest.

• In case of support price operations, procuring the entire quantity of kapas offered to prevent distress sale by the farmers.

• Facilitating the Textile Industry in sourcing their raw material requirement i.e. good quality, contamination free cotton for production of good quality yarn to meet international standards.

Our Objective include:

• To take up price support operations on behalf of Government of India as and when the kapas price touch the support price fixed by the Government of India without any quantitative limit.

• To take up purchase and sale ensuring commercial viability both in domestic and international operations and gradually achieve reasonable market share.

• To initiate long and short term measures for modernizing ginning & pressing facilities so as to achieve quality processing of cotton to match international standard for the textile industry.

• To increase the availability of contamination free cotton by encouraging Best Management Practices in handling and processing to meet quality cotton needs of textile industry to face the global competition in yarn, fabrics and made ups.

• By timely intervention, CCI helps in stabilizing domestic Cotton Prices.



Benefits of Buying Cotton from CCI

• CCI operates more than 400 procurement centres on PAN India basis and remains present in the market yards from day one of the kapas arrivals to safeguard the cotton farmers from distress sale. Due to all India network and bulk kapas purchases, CCI can offer quantity of any variety/grade from any state. Thus, it is "One Stop Shop" for all variety of Indian cotton.

• Strike a balance between offering fair price to cotton farmers and supply of good quality cotton to buyers.

• Strict quality norms are prescribed for processing of cotton by the Ginning & Pressing factories and bales stored in CWC/SWC godowns so as to ensure supply of contamination free good quality cotton to the textile industry.

• Strict norms to ensure No child labour is involved in processing of CCI cotton. "No Child Labour Used" marka is affixed on each and every bale of CCI.

• Supply of consistent quality of cotton bales in good quality packing under the hallmark of CCI.

• 100% weighment at the time of delivery in presence of Buyer's representative.

• 100% sales of Lint cotton bales and cotton seed are being made through online independent e-auction Government Portal without any manual intervention.

• Excellent pre & post sale service to the buyers.

• Committed to honour all sale contracts irrespective of market fluctuations without any deviation in quality standards.











Perception of Stakeholders About CCI:





My heartiest congratulations on birthday of Cotton Corporation of India falling on 31st July.

CCI has been truly nomenclatured with Miniratna status. Throughout half a century, they have rendered worthy and valuable services to the Cotton Ecosystems. Some of the services have been very significant and has increased welfare of the farmers as well as serviced our huge textile industry spread all over India.

The CCI was tasked to support the "depressed cotton" prices in some seasons at minimum support level through procurement in all cotton producing states of India. They have done admirably the task of procuring cotton, processing it, testing it and marketing of these huge quantities of seed cotton scientifically so procured over the years.

For processing of Cotton, CCI has consistently efforted to improve and standardize cotton qualities and prevent stigma of contamination in Indian cotton. Progressively they introduced various improvisations in the cotton processing systems, so that the quality of the cotton becomes more trustworthy for utilization.

I understand, CCI has introduced a suitable contract for engaging ginning factories, purposed to achieve attribute based quality cotton with preventive digital control on contamination, trash and moisture. This gives creditability and better value to Indian Cotton. The digitalization mode stipulated in the contracts is supportive to achieve this.

Further the marketing system with E-Auction has also created greater credence and transparency. The recent pioneering focus of CCI to introduce Kasturi brand, representing defined parameter and transparent quality details inscribed on the packaged bale, also adds value to the cotton and it becomes a good marketing step.

From very inception since 1970, I have been witnessing CCI's continuous good efforts to grapple with vastly grown cotton crop in 10 states of India and create the systems and stability. This has certainly benefitted farmers, consumers and the nation as well.

I recollect a few things such as - how coveted Suvin producers (comparable to Egyptian Giza 45) were provided with an immediate alternate market by CCI. Their efforts to market the tribal cotton in Khasi Hills specially to help the farmers has been green in my memory.

On the occasion of 75th Azadi Ka Amrit Mahotsav, I am happy and pray god that our miniratna institute like CCI add glories to India's journey after Independence. We all wish that such efforts of CCI can make India an outstanding cotton and textile country.

I am delighted to send my heartiest congratulations to you, being a keen student of global cotton ecosystems.

With Best Wishes

Suresh Kotak

சர்தார் வல்லபாய் படேல் சர்வதேச ஜவுளி மற்றும் மேலாண்மை கல்லூரி
सरदार वल्लभभाई पटेल इंटरनेशनल स्कूल ऑफ टेक्सटाइल्स एंड मैनेजमेंट
SARDAR VALLABHBHAI PATEL
INTERNATIONAL SCHOOL OF TEXTILES & MANAGEMENT
Autonomous Institute, Ministry of Textiles, Govt of India.
Post Box No : 1633, No : 1483, Avanashi Road, Peelamedu,Coimbatore-641004
Landline : 0422-2571675, 2592205



It gives me great pleasure to extend my greetings to Cotton Corporation of India on its 52nd foundation day having had the good fortune of being part of this great organization in the recent past. I am proud to say, that there is no other organization, either government or private that serves the two major sectors of the Indian economy, Agriculture and Industry to such a great extent.

India could not have emerged as the global leader in cotton production, without the support of the cotton corporation of India through its MSP operations. Cotton prices have been historically so volatile that the farmers might have deserted the crop for more stable products like rice & pulses but for the timely and extensive purchase operations of Cotton Corporation of India (CCI), year after year.

Similarly being the world's largest stockist of cotton fibre, it has always proved to be a dependent source of raw material to the spinning industry. The Cotton Corporation of India team is largely spread out in rural India, working through the sun and rain, always present to support the farmer. The CCI field staff, were the single largest group of people, who had no isolation or lockdown during the recent pandemic, when the farmers had no access to private buyers.

During 2020, the largest quantity of cotton was procured by Cotton Corporation of India staff with huge risk to their lives.

As our nation celebrates 'Azadi Ka Amrit Mahotsav (AKAM)', it will be appropriate to felicitate team Cotton Corporation of India, for its great achievements over the past five decades.

It is also admirable that the organization has made consistent efforts to help cotton farmers derive the benefits of modern technology.

Cotton Corporation of India has distributed 1000's of hand held mechanical pluckers to farmers to help them overcome the problem of high labour costs.

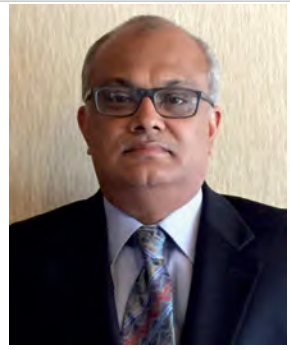
It has introduced 'Cott-ally', an app to facilitate farmers access to relevant and useful information, and also digitalized cotton auctions in order to ensure a fair market in cotton fibre.

I wish the entire CCI team, past and present, all the very best.

Thanking you,
Sincerely yours,

(Dr.P.Alli Rani)
Director

SARDAR VALLABHBHAI PATEL International School of Textiles & Management Coimbatore-4, TN, India



Cotton Corporation of India – Keeping Alive India's Cotton Legacy

From 'Manchester of the East' to the largest producer of cotton in the world is a fulfilling and eventful journey that India has made in the past 100 plus years.The success of Indian cotton in no small measure is due to the contribution of the Cotton Corporation of India. Over the past 52 years, CCI has been the friend, philosopher and guide to the Indian farmer as well as the Indian Textile Industry. It is a tribute to the functioning of CCI that despite all the problems that beset the farmer, the main being the fragmented and very small farmlands, Cotton Corporation of India has assured survival, sustenance and dignity of the Indian farmer all through the years.

In times when synthetic and man-made textiles are the dominant sector globally, the flag of Indian cotton has been kept flying high due to the organized and systematic functioning of CCI. Cotton continues to be the main sector of the second largest industry in India and has achieved significant growth over the past 52 years to become a 10-billion-dollar sector that contributes more than 25% to the textile industry of the country.The Cotton Corporation of India has been the catalyst of this achievement by ensuring fair price to the Indian farmer for his produce and continuous supply of quality cotton to the fragmented industry across the country.

Through its nationwide network it has provided consistent and reliable procurement and distribution of cotton and also ensured good quality over the past 5 decades.Even as disruption in all industries including textiles is becoming the norm, even as innovations in man-made fibres and textiles are changing the textile landscape, even as demands for sustainability in the industry are accelerating regulations and policies, the Indian Cotton Textile Industry will continue to grow in the comfort of the knowledge that the Cotton Corporation of India is working in its best interests.

On its 52nd anniversary, on behalf of TEXPROCIL, I take the opportunity to thank CCI for its contribution and wish it the very best for the future.

Manoj Kumar Patodia
Chairman

Arun Unhale, I.A.S.
MANAGING DIRECTOR

The Maharashtra State Co-op. Cotton
Grower's Marketing Federation Ltd.
201, Jolly Bhavan No. 2, 2nd Floor,
Opposite Nirmala Niketan,
7, New Marine Lines,
Churchgate, Mumbai - 400 020.
Tel.(O) Board : 022-22625486/87
E-mail : md.mahacotton@gmail.com



It gives me great pleasure to congratulate Cotton Corporation of India (CCI) on its 52nd anniversary.

As a basic necessity food, cloth and shelter, Cotton has been playing a vital role since the very beginning of mankind and it shall continue till eternity. It has been part of our culture and rituals since ages. We happily call it "White Gold". Farmers commonly recites shlokas by Saint Dnyeshwar about the concepts of "Oneness" using the example of cotton and cloth.

As Saint Dnyeshwar says,

पाहें पां, कापसाच्या पोटीं |
काय कापडाची होती पेटी |
तो वेढितयाचिया दिठी |
कापड जाहला ||

In cotton bale, is hidden cloth bundle? As per fancy of user, cloth appears. (So also, are there bundles of cloth contained in the bales of cotton? The cotton has itself become cloth in the eyes of its wearer) -- Dnyeshwari (Chapter 9, Sholk 76)

CCI carries all these legacies on its able shoulders and selflessly caters to all the stakeholders. It has been playing an important role by boosting the value chain of "Farmer to Fashion", and is also ready to take a step further of "Fashion to Foreign". Across the stakeholders, CCI has been very well appreciated for its efforts during the challenging times of COVID-19. It has continued to stay true to its moto of "A Friend to Cotton Farmers & A Dependable Supplier of Cotton to the Textile Industry".

CCI has set an exemplary standard for all of us with your work ethics and your dedication. May this journey of success continue in the coming years.

I wish you and your excellent team a happy 52nd anniversaryl and may the celebration of 75th "Azadi Ka Amrit Mahotsav" be a grand accomplishment.

With best wishes,

AUnhale 5/8/2022

Arun Unhale (I.A.S.)
Managing Director
The Maharashtra State Co-operative Cotton Growers Marketing Federation Limited,
Mumbai-400020

डॉ. वाय. जी. प्रसाद,
निदेशक
Dr. Y. G. Prasad,
Director

An ISO 9001:2015 Certified Organisation

भा.कृ.अनु.प.-केन्द्रीय कपास अनुसंधान संस्थान
ICAR-Central Institute for Cotton Research



ICAR-Central Institute for Cotton Research, Nagpur has a long association with Cotton Corporation of India Limited (CCI). CCI has been playing a proactive role in helping cotton farmers by ensuring them remunerative price for their produce and thereby protecting their interest.

During the pandemic period also, CCI was on the forefront in procuring cotton from farmers thereby rescuing the cotton farmers from distress. Due to this assurance, there was no perceptible decline in the cotton area during the last two seasons.

On your 52nd Foundation Day, CICR also recollects your role in promoting the HDPS demonstrations conducted under IRM-HDPS funded by the Ministry of Agriculture & Farmers' Welfare through NFSM- CC by procuring even small quantity of cotton produced by the participating farmers. ICAR-CICR has been immensely benefitted by the suggestions and constructive criticism provided by CCI in different meetings of cotton stakeholders in revising its research agenda.

On this auspicious day of 52nd Foundation day of CCI, ICAR-CICR wishes your prosperity and looking forward for strengthening our bonds further for fostering sustainable growth of cotton growers and other cotton stakeholders.

(Y.G. Prasad)
Director
ICAR-Central Institute for Cotton Research, Nagpur

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कार्यालय पत्ता: पांजरी खापर्गे फाटा के पास, वर्धा रोड, नागपुर-441108 Office Location: Panjari, Near Khapri Phata, Wardha Road, Nagpur-441108

कृषि एवं किसान कल्याण मंत्रालय (कृषि अनुसंधान एवं शिक्षा विभाग), भारत सरकार

भाकृअनुप - केन्द्रीय कपास प्रौद्योगिकी अनुसंधान संस्थान

(भारतीय कृषि अनुसंधान परिषद)

पोस्ट बैग नं. 16640, एडनवाला रोड, माटुंगा, मुंबई - 400 019

भाकृअनुप ICAR

स्थापना: ESTD 1924

डा. सुजाता सक्सेना एम्.एससी, पी.एच.डी., एफ.टी.ए.

निदेशक (कार्यकारी)

Dr. Sujata Saxena M.Sc., Ph.D., F.T.A.

Director (Acting)

Ministry of Agriculture and Farmers Welfare (Department of Agricultural Research and Education), Government of India

ICAR-CENTRAL INSTITUTE FOR RESEARCH ON COTTON TECHNOLOGY

(Indian Council of Agricultural Research)

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E-mail : director.circot@icar.gov.in / Sujata.Saxena@icar.gov.in
Website : http://www.circot.res.in



I am happy to note that Cotton Corporation of India (CCI) is celebrating its foundation Day on 31st July, 2022.

During its 52 years of existence, it is highly appreciable to note that the Corporation has played a pivotal role in giving necessary price support to cotton farmers and has made available quality raw cotton to the Indian textile industry. The services and the support rendered by the CCI to cotton farmers during the nationwide lockdown on account of Pandemic during the year 2020 was especially commendable.

ICAR-CIRCOT and CCI have a long association in planning and implementation of various schemes for the welfare of the cotton sector such as "Technology Mission on Cotton". There has been a mutual sharing of knowledge and expertise between the two organizations which has benefitted the cotton value chain.

I take this opportunity to wish CCI further growth and success in its endeavor to support the Indian cotton farmers as well as the textile industry and I hope that the quality based transparent cotton trading successfully promoted by the CCI will further expand to establish a brand value and ensure a better remuneration for Indian cotton in global markets.

I extend my warm greetings and felicitations to all those associated with CCI on the occasion of its Foundation Day and wish more success and glory to the organization in coming years.

S. Saxena

(Sujata Saxena)

स्वच्छ भारत

हर कदम, हर डगर किसानों का हमसफर

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MAKE IN INDIA

Confederation of Indian Textile Industry (CITI)

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Phone: +91-11-23325012, 13, 15 & 55
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Web: www.citiindia.com



I congratulate The Cotton Corporation of India Ltd. (CCI) on its' 52nd Foundation Day celebration in commemoration of 75th Azadi Ka Amrit Mahotsav (AKAM). CCI as the single largest cotton procurement agency in India functioning under the aegis of Ministry of Textiles has been a critical partner in the growth of Indian Cotton Textile Value Chain and Indian Cotton Farmers.

Industry acknowledges the significant role played by CCI as a bridge between the Indian Cotton Textile Industry and Indian Cotton Farmers by procuring cotton under MSP operations and thereafter e-auctioning the cotton fibre to the spinning mills in a fair and impartial manner. In the recent years, CCI has successfully implemented the production of fair average quality cotton that has benefitted the industry to produce Value Added Products and boost the exports. Since the Indian Textile Industry is predominantly cotton based, the role of CCI becomes more crucial in the overall growth of Indian Cotton Textile Industry.

Since, India is envisaging to increase the textile business size from the current level of USD 162 bn to USD 350 bn by 2026-2027, CCI has a big role to play in the coming years, as reliable cotton supply is critical for the growth of the entire value chain. The cotton economy is facing severe challenges on account of depleting productivity and price issues. I am happy to share that CCI has been playing a key role in the policy discussions for addressing these issues. I congratulate CCI for exercising the largest MSP procurement operations during the pandemic period by procuring more than 200 lakh bales of cotton at a cost of around Rs. 62,500 crores from 45 lakh cotton farmers in the country to save them from the distress sales. CCI has demonstrated its institutional strength and commitment to safeguard the interest of its stakeholders.

I convey my best wishes to CCI for its future endeavours.

With best regards,

T. RAJKUMAR
Chairman

The Southern India Mills' Association

"Shanmukha Manram", 41, Race Course, Coimbatore - 641 018
Phone : 0422 4225333 ❑ Fax : 0422 4225366
E-mail : info@simamills.org ❑ Web : www.simamills.in



I am glad to note that Cotton Corporation India (CCI) is celebrating its 52nd foundation day under the aegis of 75th Azadi Ka Amrit Mahotsav. At this hour, I recall the yeoman service of CCI for the welfare and development of cotton farmers. Ensuring adequate availability of quality cotton to textile mills is also highly appreciable. The support extended by CCI to MSME spinning mills by making fair average quality of pressed bales as mandatory by the ginning factories has been wholeheartedly welcome by the industry at-large.

The proactive role played by CCI for the implementation of TMC-1 and the pivotal role in resolving the cotton crisis being faced by the farmers & the industry in the current scenario are laudable. The activity of CCI in respect of productivity and quality improvement is in the right direction. I thank CCI for their support extended to SIMA CD & RA for promotion of ELS cotton and distribution of SIMA's Kapas plucker to the cotton farmers, free of cost under CSR activities by mobilizing funds from various public sector companies and also jointly with the Government of Tamil Nadu. The joint initiatives planned by SIMA and CCI would go a long way to make the Indian cotton textile industry, a true global leader

I wish all success for the future endeavours.

Coimbatore
5th August 2022

Ravi Sam
Chairman

COTTON ASSOCIATION OF INDIA
Established 1921
ISO 9001:2015

Cotton Association of India

Atul S. Ganatra
President



I am indeed very happy to note that the Cotton Corporation of India Ltd. (CCI) is celebrating its 52nd foundation day on 31st July 2022 under the aegis of 75th Azadi Ka Amrit Mahotsav (AKAM).

Since its incorporation as a Miniratna company in 1970, CCI has proven to be a savior of Indian cotton farmer and a dependable supplier of quality cotton to the textile industry. CCI's contribution to be growth of Indian cotton industry is indeed remarkable and it has carved a niche for itself by dint of its sheer hard work and well-coordinated team work in not only marketing of cotton but also in significantly reducing the contamination and setting the highest standard in bale packaging. Today, CCI packing of cotton bales has made a name in India.

During the troubled times of Covid-19 pandemic, when cotton market had nosedived and there was hardly any demand for Indian cotton, CCI stood like a rock to protect the interests of Indian cotton farmers from distress sales and procured well over two crore bales of Indian cotton under MSP operations and disbursed over Rs.62,000 crore through direct benefit transfer to the farmers' Bank Accounts. This is a record in the history of independent India and speaks volumes about the hard work and excellent team work by Dr. Pradeep Kumar Agarwal, Chairman-cum-Managing Director, CCI and his team.

The best part is that while undertaking the record MSP operations during the last three years i.e. 2018-19 to 2020-21, there were no complaint against CCI either from the buyers or the sellers.

I congratulate Dr. Pradeep Kumar Agarwal Ji and his entire team on reaching this important land mark and wish them all the very best.

Best wishes,

(Atul S. Ganatra)

Mumbai
30th July 2022

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giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



German Development Cooperation Office

Rajeev Ahal
Director Natural Resource Management & Agroecology

GIZ India

GIZ Office India
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We are happy to extend our congratulations on the 52nd Foundation Day of the Cotton Corporation of India (CCI). On this auspicious occasion, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH would like to take the opportunity to express our appreciation and gratitude to the important collaboration with the Cotton Corporation of India, under the Ministry of Textiles, Government of India.

GIZ on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) highly values working together with the CCI team on our shared vision of enhancing the sustainability along the cotton and textile supply chain. Under our partnership, we jointly strengthen efficient, climate-resilient, and local resource-based sustainable cotton production for Indian smallholder farmers according to internationally recognised sustainability standards.

Through the Indo-German development cooperation project 'Sustainability and Value Added Supply Chains | Cotton, Tea and Spices', we build the capacities of farmers on good agricultural practices and integrate them into global supply chains. We further promote local value addition and innovations along the cotton supply chain in close collaboration with CCI.

So far, we are supporting 240,000 smallholder farmers in sustainable cotton production and are highly motivated to continue our work with CCI to increase the value addition from sustainable cotton production along the supply chain.

Yours sincerely,

Rajeev Ahal
Director Natural Resource Management & Agroecology, GIZ India

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SUSTAINABILITY OF COTTON FARMERS:



"Way Forward to augment the supply of all kind of Cotton in India"

Lalit Kumar Gupta
Director(Finance)

For we Indian, Cotton is not just a fibre, it is our tradition and integral part of our life and culture since ancient times. Cotton flower has always been recognized as Sacred and Shudh flower.

Its importance is witnessed in Ram Charit Manas by Shri Goswami Tulsidasji:

साधु चरित सुभ सरिस कपासू, निरस विसद गुनमय फल जासू।।

अथत, साधु का चरित्र उसी प्रकार शुभ होना चाहिए जैसे कि कपास का फूल जो नीरस होते हुए भी अपनी उज्ज्वलता व तन्तुओं से दूसरे के दोषों को ढक लेता है।



India has always been a center of attraction for its civilization, progressive and colourful usage of cotton fabrics. It is true that after partition in 1947, India was truncated with scarcity of cotton as all fertile and irrigated area went into Pakistan whereas the textile mills remained with us, which created mismatch between demand & supply.

To overcome this situation, various governmental measures were taken- HDPS, rain water harvesting, Inter cropping, drip irrigation and on the top TMC, which helped in increasing area under cotton cultivation from 43 lakh hectares to 135 lakh hectares. Cotton yield also increased from 132 kg per hectare to 500 kgs per hectare. Despite this growth, the progress is not adequate as India consumes cotton in 70:30 ratio in comparison to 30:70 usage in rest of the world. Thus, cotton plays a pivotal role in sustaining livelihood of around 80 lakh cotton farmers in India.The decision of Government of India for enhancing MSP @ 1.5 times of cotton of production (A2+FL) has immensely helped cotton farmers to keep sustained their interest in cotton cultivation.

Now, India wears the crown of number one in cotton production in the entire globe. All credit goes and owes to cotton farmers to bring this glory despite low productivity and marginal land holdings.

The way cotton consumption is increasing in India and almost matching with cotton production, I am sure that shortly we may not have any surplus cotton for export purpose. And why should we export raw cotton why not with value addition. We all have to think in this direction.

If we look back and introspect, we will find that although we are number one in cotton production but our productivity is very low (Global average 800 kg; Australia, Brazil and China- 1800-2000 kg per hectare). Therefore, there is a dire need to think ways and means for enhancing our cotton productivity.

Just imagine, what miracle our farmer can do if we achieve even global average of 850 kgs, our cotton production will be 600 lakh bales instead of 350 lakh bales from the same area. We will not only become Atma Nirbhar but can also increase our foreign exchange earning manifold by textile exports.

For sustainability of cotton in supply chain, I recall the quote of Rashtrapita Mahatma Gandhi "True swadeshi is that in which all the processes through which cotton has to pass are carried out in the same village or town". We should follow the same and build adequate infrastructure within our country to address sustainability issue in cotton.



We have more than 1000 varieties of seeds which always confuse cotton farmers as to which seed is better. Therefore, there is a need to innovate superior quality of cotton seeds with high yield in short duration. If dedicated efforts are made by our genious Scientists, they can also do wonders and develop the seed which can give better yield than obtained in various other countries like Australia, Brazil and Chine. If need be, Technical know-how agreements or Seed Technology can be imported from high yielding countries so as to develop and customize seed suitable to Indian climate and soil conditions.

Innovative techniques are also warranted on the front of irrigation facilities as our two-third cotton area is rainfed, putting fate of cotton production totally dependent on nature. There is also a need to popularize One State One Variety concept for high production of pure cotton shudh cotton.

Recently, our Hon'ble Minister Shri Piyush Goyalji has suggested that drip irrigation facility should be created at mass level which will not only reduce its capital cost due to large scale production of equiments but also save our farmers from dependency on irrigated water.

If drip irrigation facility and HDPS is propagated in right perspective, I am sure that our moto of "KAPAS KI ADHIK UPAJ, SHUDH UPAJ" cannot be stopped by any one. We have to take pledge that

हम सब ने अब यह है ठानी,
हर खेत तक पहुँचाना है पानी,
कपास–ऊपज है जल्द बढ़ानी,
किसान आय दोगुना बढ़ानी,
किसानों को होगी यहीं सच्ची सलामी ||

CIRCULAR APPAREL & TEXTILES:

" A Necessity for a Sustainable Environment "



Vijay Kuradagi
Director(Marketing)

In India every year a large part of the textile waste generated is sent to the landfill and incinerated instead of being recycled or reprocessed. As a result, depleting natural resources, pesticide usage, waste management, and ecological degradation are matter of great concern. It may be possible to resolve current concerns through adoption of a Circular Economy.

With abundant availability of pre and post-consumer textile waste, India is having tremendous opportunities to become the source of sustainable apparels. Thus, development in the areas of textile recycling, upcycling and sustainable fashion in India is the essential need for a sustainable future of textile industry.

The textile recycling market at the global level is around 6 to 8 million metric tonnes, which is 12% to 14 % of the waste market. Only 1 % to 2% of clothing materials are recycled into new garments. The recycling industry is dominated by Europe, followed by the USA, China, and the rest of the world. Due to growing textile market and consumer purchase power, the recycling market is expected to grow at the rate of 3% to 5 % in the next decade.





The important environmental issue associated with textile scraps is the discharge of micro-plastics into the environment and their associated toxicity. Furthermore, textile waste also contains potentially hazardous chemicals. One major solution to cope with the rising apparel waste is to develop and establish large textile-to-textile recycling.

Recycling needs to be incorporated into the current system to make it more circular, therefore, the way we design clothes needs to change, and it needs to facilitate recycling.

Government of India is making all possible efforts for making cotton and textile sector in India sustainable. Various schemes have been launched for holistic development of the Textile industry in India from Farm to fibre; fibre to factory; factory to fashion and fashion to foreign:

• Amended Technology Upgradation Fund Scheme: to provide credit linked Capital Investment Subsidy to units for purchase of benchmarked machinery in different segment of Textile Sectors (excluding spinning) to promote ease of doing business to achieve the vision of generating employment and promoting exports through "Make in India'' with "Zero effect and Zero defect" in manufacturing.

• Scheme for Capacity Building in Textile Sector: to address the skilled manpower requirement across textile sector.

• Production Linked Incentive Scheme, to promote production of MMF apparel, MMF Fabrics and Products of Technical Textiles in the country.

• PM-MITRA: To attract investment for 'Make in India' initiative and to boost employment generation through setting up of Seven PM Mega Integrated Textile Region and Apparel (PM MITRA) Parks in Greenfield/Brownfield sites with world class infrastructure including plug and play facility.

• Scheme for Integrated Textile Parks: to provide support for creation of world-class infrastructure facilities for setting up of textile units.

• National Technical Textile Mission, for developing usage of technical textiles in various flagship missions/programmes including strategic sectors.

• Integrated Processing Development Scheme, to facilitate textile industry to meet required environmental standards & to support new Common Effluent Treatment Plants (CETP)/ upgradation of CEPTs in existing processing clusters as well as new processing parks especially in the Coastal Zones.

• Comprehensive Handlooms Cluster Development Scheme, to develop Mega Handloom Clusters by improving infrastructure facilities, technology up-gradation in pre-loom/on-loom/post-loom operations, skill up-gradation, etc.

• Sustainable Resolution Project: is a commitment by India's apparel industry to move towards fashion that contributes to a clean environment to set a sustainable pathway for the Indian fashion industry.



• Foreign Direct Investment: India has allowed 100% FDI in the Indian textiles sector under the automatic route which means that the non-resident investor or the Indian company does not require any sort of approval from Government of India for the investment and 100% FDI is allowed in India.

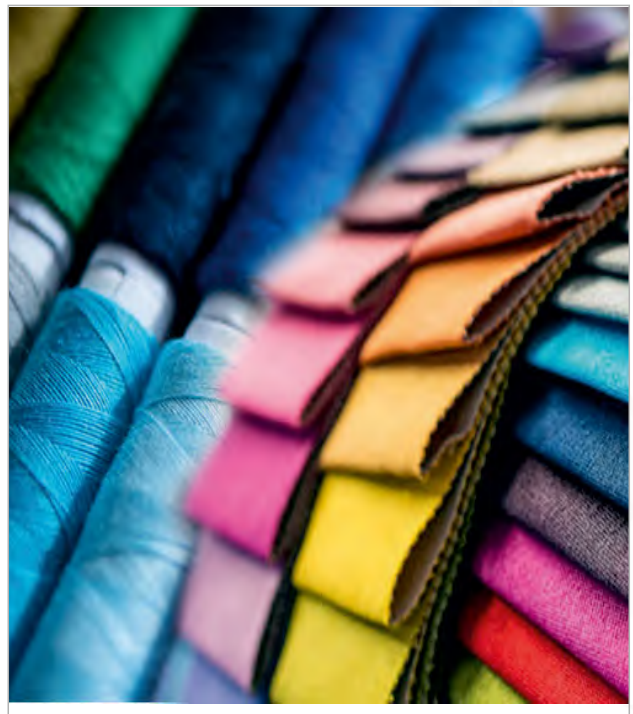
• Provisions of loans under the MUDRA scheme, Additional 20% collateral free loan to MSME sector, 5% interest subvention.

Widespread adoption of circular apparel & textiles is a necessity for a sustainable environment. The United States, European Union, and China have recognized its benefits and are taking it up. Indian customers are also aware of green, organic, circular, and eco-friendly clothing and will use these items if their doubts about these products are cleared. Therefore, Promotion and development of knowledge about circular apparel & textiles are necessary to attract consumers and entice companies to invest in cost-effective production.











Together, with collective efforts by entire cotton value chain we may build a future which is assured to be sustainable through a circular eco-system which will help channel development assistance for green, organic, circular, and eco-friendly clothing.

DIGITALISATION OF COMPLAINT HANDLING AND DEPARTMENTAL ENQUIRY:

" An Initiative by CCI Vigilance "



Shri Hemant Kumar Patel
Chief Vigilance Officer

Vigilance, as defined, plays a sine qua non for a healthy and corruption free society. It works through several forms including preventive, detective and punitive vigilance. Though Preventive Vigilance plays the dominant role in identifying, arresting corruption and maintaining integrity, however, punitive action also plays a significant role in limiting recurrence of malpractices and maintaining discipline in any organisation.

Punitive Vigilance works in several stages. Beginning with Complaints handing, issue of chargesheet and holding of enquiry and finally communicating the punishments. Again, punitive vigilance, unless proven, often has the misfortune of de-motivating employees beyond the point of their career when punitive vigilance action is undertaken.

Principles of natural justice and the right to a fair hearing requires that individuals should not be penalized by decisions affecting their rights or legitimate expectations unless they have been given prior notice of the case, a fair opportunity to answer it, and the opportunity to present their own case. Apart from this, strict adherence to the timelines formulated by Central Vigilance Commission for early and effective disposal of enquiries are mandatory. Though the whole system of Disciplinary enquiry is formulated to maintain discipline however it is often noticed that the guidelines are not strictly followed at different stages and thus whole idea of natural justice at times gets ignored.

To mitigate this system loopholes digital reformation of this complete procedure is essential for enabling to inculcate better transparency, fairness and un-biasness at each and every stage of the enquiry. Efforts has been made to bring the whole system under digital radar to keep an eye on every single stage of the complete procedure.

To begin with, complaints are the first stage of this whole proceedings. Online Public grievance redressal system has been developed for receipt of complaints, verification of complaints, authorising nodal officers for enquiry of complaints, submission of enquiry reports and finally closure of complains is done through online mode.

On the basis of investigation report, efforts for conducting departmental enquiry proceedings against the delinquent employee through usage of technology has been made.

On a pilot basis , vigilance section has conducted digital enquiry and the results have been promising and proved viable for implementation across the organisation.

Overview of the procedure as below

E office platform has been used for conducting the departmental enquiry. Illustration of stepwise procedure is as under:-

• The disciplinary authority Orders i.e serving the chargesheet along with enclosures, appointment of IO and PO have been sent through e office which by default time stamps all the documents .This is generated along with Notingsheet by DA in e-office.

↓

• Inquiry Officer further sends all the correspondences to Presenting Officer and Charged Officer through e-office and records the proceedings of the case on Daily order sheets which are manually/digitally signed by concerned and captured in e-office.

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• All the proceedings of Preliminary Enquiry and Regular hearing along with Depositions are recorded in e-office

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• The written briefs by Presenting Officer and Charged Officer and Final report of Inquiry officer are submitted through e office , Inquiry officer sends back Final Report through e office to Disciplinary Authority ,who in-turn serves the penalty through the digital mode

↓

• All the above procesess have arrested manual interventions thereby leaving no room for any backdation or any undue scope of biases or influences at later stage since all the steps are taking place on real time basis.

↓

• The above process eliminates the scope of malpractices and stimulus and also ensures that there is strict compliance to CVC guidelines in terms of enquiry taking place in time bound manner and impartial manner at each and every stage (as specified in CVC guidelines).Further the above also enables to serve as a platform for implementation of natural justice.

Digitalisation of complaint handling and departmental enquiry is a major leap towards equipping the organisation in managing the same in most effective, transparent and time bound manner. It has also proved to be a great tool in aiding to provide natural justice combat any unfair practices during the departmental proceedings.

Pilot undertaken by:

- **Ms. Shikha Jhamb, AGM (Vigilance)**
- **Ms. Ranjana Das, Dy. Manager (Vigilance)**









TECHNOLOGICAL ADVANCEMENT:



"Digitization, Automation & Innovation in Cotton & Textile Industry in India"

Sanjay Kumar Panigrahi
Chief General Manager (Marketing)

Cotton is one of the premier commercial crop with great economic importance across the world including India that provides employment and income for millions of people involved in its' production, processing and marketing.

In India, most of the cotton production comes from nine major cotton growing states, which are grouped into three diverse agro-ecological zones, Northern zone comprising States of Punjab, Haryana and Rajasthan, Central zone comprising the States of Gujarat, Maharashtra and Madhya Pradesh and Southern zone comprising the States of Telangana, AP, Karnataka and Tamil Nadu. Cotton cultivation has also gained momentum in small areas of non-traditional States such as Orissa, Uttar Pradesh, West Bengal, Tripura, etc.



The cotton produced in India is of diverse varieties mainly, Medium Staple (Staple length: 20.5 mm-24.5 mm, Trade varieties: V797, Jayadhar), Medium Long Staple (Staple length: 25.0 mm-27.0 mm, Trade varieties: J-34, LRA) and Long Staple (Staple length: 27.5 mm -32.0 mm, Trade varieties: H-4, MECH, Shankar-6, Bunny, Brahma), covering the entire range of parameters of cotton used in weaving across the globe.

Several measures have been adopted by Government of India to improve the quality and productivity of cotton in the country. The Technology Mission on Cotton was launched by the Government of India in the year 2000 to improve the quality and productivity of cotton. The Mission consisted of efforts focusing on research and development, dissemination of technology to the cotton farmers, improvement of marketing infrastructure and modernization of ginning and pressing sector.



India is working on suitable interventions for enhancing productivity in cotton, such as High Density Planting System (HDPS) and protection of crops from chronic pest infestations and mechanization of cotton harvesting. The Government of India is making efforts to enhance yield, improvement of quality, introduction of best practices for reducing the contamination of cotton, developing new varieties of cotton, etc.

Technology and innovation is impacting every industry. Newer technologies bring in artificial intelligence into production, reducing time lag, bringing accuracy and improving production levels. Ginning and Spinning are the most important process behind converting a simple natural cotton flower into fibre, fibre into thread, thread to fabric, fabric to fashion and fashion to foreign, which the brand vision is given by our Hon'ble Prime Minister Shri Narendra Modi ji. Hence, they must embrace new technologies to move from being a labour-intensive industry to a value-added, people –driven one.

Presently, there are more than 3000 G&P factories in India. 859 G&P factories were modernized under MM-IV of Technology Mission on Cotton during February 2000 to December, 2010. Due to above technology advancement in G&P factories, there was reduction in trash level and contamination. Bales ginned in modernized Factory fetched premium in price and Quality of Cotton is acceptable worldwide. After TMC scheme, over a period of 12 years many G&P factories (around 1500) have gone for modernization looking at the growing demand of contaminant controlled cotton.

However, still there is the scope for G&P factories for adoption of best management Practices and latest technology for production of contaminant controlled pure cotton bales and segregated storage of different staples for preserving purity with special care to avoid admixture.

Due to self-sufficiency in all kinds of raw materials, both natural and man-made, availability of labor at reasonable cost and continued investments in modernizing the production capacities, India has secured a quite dominant position in the global textile trade.

In the last decade with the help of government's various schemes like TUFs (Technology Upgradation Fund Scheme), Scheme for Capacity Building in Textile Sector (SAMARTH), Production Linked Incentive (PLI) Scheme, PM-MITRA, Scheme for Integrated Textile Parks (SITP), National Technical Textile Mission, Integrated Processing Development Scheme (IPDS), Special Package for Textile and Apparel sector to boost employment and export potential in the apparel and made up segments and Various sectoral schemes to support traditional textile sectors such as handlooms, handicraft, silk and jute; industry has been fairly modernized and hence the quality of the products also improved considerably.

Government of India is making all possible efforts for making cotton and textile sector in India sustainable. To move a step further, Brand Name of Indian cotton has been launched as Kasturi Cotton India to attain the objective of making India Atmanirbhar and vocal for local in the field of cotton. All ginners have been empowered to produce Kasturi Cotton India brand as per stipulated Protocol by the Textiles Committee.

Efforts are being made for adoption of protocol developed for Indian Cotton Brand so as to ensure the availability of good quality admixture-free contaminant-controlled branded cotton to create import substitutions of such kind of cotton within the country.

A Textile Advisory Group (TAG) has been constituted on 25th May 2022 as an informal body to deliberate and recommend on the issues pertaining to the entire cotton value chain including digitisation, automation, traceability, brand image development and sustainability by including representative from Textile Industry/ Industry Associations and Other experts along with Department of Commerce, Department of Agriculture and Ministry of Textiles. During TAG meetings deliberations are being made on the current issues such as instability in supply, volatility in prices of cotton, possibility of augmenting supplies through imports by locating stock availability, increasing the productivity of cotton, pest attacks, logistics issues, modernisation and sustainability etc, so that possible measures may be taken as and when required.



Inspiring from the various efforts of Government of India, Indian manufacturers are now trying to move up the value chain through product innovation and quality enhancement.

The textiles & Apparel industry is now seriously investing in latest technology, digitization, automation and product innovation. Industry is adopting solutions for digitization, IoT integration, AI, and ERP which will help the textile industry to attain Industry leadership by simplifying the entire fabrication process, from farm design and colouring to fibre construction, fabric production, finishing, and delivery.The above efforts will really be helpful in improving India's position as a low cost, quality supplier and India will become a great leader in coming years.





राजभाषा की उन्नति में भारतीय कपास निगम का सहयोग



श्री आर.के. गुप्ता,
मुख्य महा प्रबंधक (वित्त/मासंवि/राजभाषा)

राजभाषा के प्रगामी प्रयोग की दिशा में आपके निगम ने वर्ष 2021-22 के लिए राजभाषा विभाग, गृह मंत्रालय, भारत सरकार द्वारा जारी वार्षिक कार्यक्रम में निर्धारित सभी लक्ष्यों को प्राप्त किया है । निगम को ''ख'' क्षेत्र में स्थित सार्वजनिक उपक्रमों की श्रेणी में हिंदी के कार्यान्वयन में की गई प्रगति के लिए राष्ट्रीय स्तर का पुरस्कार **राजभाषा कीर्ति पुरस्कार** 27 बार प्राप्त करने का गौरव मिला है ।

वर्ष 2020-21 के दौरान राजभाषा हिंदी के उत्कृष्ट कार्यान्वयन के लिए संबंधित नगर राजभाषा कार्यान्वयन समिति (नराकास) द्वारा निगम के मुख्यालय को **द्वितीय** पुरस्कार और शा.का. बठिंडा व हुबली को प्रथम पुरस्कार एवं राजभाषा शील्ड से सम्मानित किया गया । इसके साथ ही वर्ष 2020-21 के दौरान सर्वश्रेष्ठ गृह पत्रिका ''राजभाषा रश्मि'' के प्रकाशन के लिए नवी मुंबई नगर राजभाषा कार्यान्वयन समिति (नराकास) द्वारा निगम के मुख्यालय को **तृतीय** पुरस्कार से सम्मानित किया गया है । इन पुरस्कारों की घोषणा एवं वितरण वर्ष 2021-22 के दौरान किया गया ।



इसके अलावा निगम को वर्ष 2020-21 के दौरान सार्वजनिक उपक्रमों की श्रेणी में सवधिक कामकाज हिंदी करने के लिए मुंबई महानगर की सुप्रसिद्ध साहित्यिक आशीर्वाद संस्था द्वारा आशीर्वाद स्मृति चिन्ह् एवं राजभाषा रत्न से वर्ष 2021-22 में सम्मानित किया गया ।

क्षेत्रीय कार्यान्वयन कार्यालय द्वारा शाखा कार्यालय अहमदाबाद व इंदौर को सार्वजनिक उपक्रमों की श्रेणी में राजभाषा हिंदी में श्रेष्ठ कार्य निष्पादन हेतु क्रमश क्रमश: वर्ष 2019-20 व 2018-19 के लिए द्वितीय पुरस्कार व बठिंडा को 2018 -19 व 2019-20 के लिए प्रथम पुरस्कार से सम्मानित किया गया । इन क्षेत्रीय पुरस्कारों की घोषणा एवं वितरण वर्ष 2021-22 के दौरान किया गया ।



राजभाषा विभाग, वस्त्र मंत्रालय से प्राप्त निदेशों के अनुपालन में निगम में प्रतिवर्ष हिंदी पखवाड़ा मनाया जाता है । इस पखवाड़े के दौरान हिंदी के कामकाज में रूची बढ़ाने के उद्देश्य से विभिन्न प्रतियोगिताओं का आयोजन भी किया जाता है एवं हिंदी दिवस के अवसर पर समापन समारोह के कार्यक्रम में अध्यक्ष महोदय एवं मुख्य अतिथियो के कर कमलो से विजेता प्रतिभागियों को पुरस्कार भी प्रदान किये जाते हैं।



निगम के मुख्यालय तथा विभिन्न शाखा कार्यालयों में सभी कंप्यूटरों पर द्विभाषी प्रोग्रामिंग करायी जा चुकी है तथा यूनिकोड की सुविधा भी उपलब्ध करायी गई है। वर्ष 2003 से निगम की वेबसाईट द्विभाषी रूप में उपलब्ध है तथा उसे समय-समय पर अद्यतन किया जाता है। निगम द्वारा तैयार करवाई गई ई.आर.पी. प्रणाली में भी द्विभाषी में कार्यर्य करने की सुविधा उपलब्ध है। वर्ष 1984 से निगम की गृह पत्रिका राजभाषा रश्मि का नियमित रूप से प्रकाशन किया जा रहा है। जुलाई, 2009 से 'राजभाषा रश्मि' ई-जर्नल पत्रिका निगम की वेब-साइट पर प्रदर्शित की जा रही है।

निगम के मुख्यालय तथा 'क', 'ख' एवं 'ग' क्षेत्र में स्थित सभी शाखा कार्यालयों में हिंदी पत्राचार का प्रतिशत राजभाषा विभाग, गृह मंत्रालय द्वारा जारी वार्षिक कार्यक्रम में निर्धारित किए गए लक्ष्यों से आगे हैं। मुख्यालय में 31 मार्च, 2022 को समाप्त तिमाही के मूल पत्राचार में जारी हिंदी पत्रों का प्रतिशत 98.03% है।

राजभाषा विभाग के आदेशानुसार निगम के मुख्यालय एवं अधीनस्थ कार्यालयों द्वारा संबंधित नगर राजभाषा कार्यान्वयन समितियों के तत्वाधान में आयोजित छ:माही बैठकों तथा विभिन्न गतिविधियों में सक्रिय रूप से भाग लिया जाता है। इसके अलावा निगम के शाखा कार्यालय औरंगाबाद तथा आदिलाबाद संबंधित नगर राजभाषा कार्यान्वयन समितियों की अध्यक्षता कर रहे हैं।





Glimpse of

Celebration of 52nd Foundation Day under the aegis of Azadi Ka Amrit Mahotsav #CCIFD75AKAM



22nd July 2022: Lead off Ceremony:

Inauguration of the event by Dr. Pradeep Kumar Agarwal, CMD, CCI followed by interaction with all **PAN India** employees through Video Conference. More than 500 participants including offline and online mode were connected for the lead off ceremony of the events. During the interaction, CCI's performance, achievements and services to safeguard the cotton farmers as well as the textile industry were highlighted along with the progressive benefits to the stakeholders as well as employees' right from the inception of CCI. At the end, a common Hashtag **#CCIFD75AKAM** was launched by CMD, CCI for wider publicity of the celebration events.










RPORATION OF INDIA LTD.
52nd Foundation Day
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25th July 2022: Workshop on Whistle Blower Policy of CCI:

Whistle Blower as it sounds refers to the person who **"blow the whistle" or "Raise the Voice"** against anything which is not Right or not legal. Whistle Blower Policy of CCI creates a transparent working environment and encourages employee to raise the voice on wrongdoings and enhance the belongingness. In order to update on the Whistle Blower Policy of the Corporation, a video Conference was organised which was attended by all employees of the Corporation. During the conference, Whistle Blower Policy was explained by the Chief Vigilance Officer, CCI with the help of videos in a very simple and practical way. Besides this, Public Interest Disclosure and Protection of Informers (PIDPI) resolution of Government of India was also explained wherein the identity of the complainant is kept secret & complainant is protected from victimization for making such complaints. Central Vigilance Commission is authorised as a designated agency to receive written complaints from general public under PIDPI on any allegation of corruption and misuse of office by any employee of the Central Government or any other Corporation, Company, Society etc. owned or controlled by Central Government. All the employees were requested to create awareness of PIDPI system amongst their family members, acquaintance & friends to support to eradicate the corruption. **Thus, around 2500 people were benefitted with this event.**











26th July 2022: 'Saying No to Child Labour' Campaign for eradicating child labour:

'Saying No to Child Labour' Campaign for eradicating child labour: Child labour has been an international concern because it damages, spoils and destroys the future of children. The problem of child labour is not just a matter of concern in India but also in other developing countries. It is an epidemic and a social evil. Children are the hope and future of a nation. Yet, there are millions of them deprived in our country who have never known a normal, carefree childhood. **'Saying No to Child Labour'** Campaign of CCI supported the Government initiative for making India a Child Labour Free nation. During the Campaign, **CCI officials raised awareness amongst 1500 farmers and 800 ginners** in identifying and prohibiting Child Labour from harvesting till processing of cotton.

In order to avoid any possibility of child labour during processing of cotton in Ginning & Pressing factories, CCI has made it a pre-requisite in the tender for hiring Ginning & Pressing factories to comply with labour law including child labour, violation of which shall invoke a penal action on the factory as per laws. Besides this, other than normal marking the factory has to mark each and every bale with **"No child labour used"** marka. To make this system more effective, it has been made a thrust area for all Visiting Officials, Vigilance Officer and Audit Officer of CCI that during processing of CCI cotton, they should make frequent surprise visits of the Ginning & Pressing factories to ensure that no child labour is involved. All CCI branches and field officials have been sensitised to raise awareness in identifying and prohibiting Child Labour during procession of CCI cotton. It is also ensured "No Child Labour Used" marka to be affixed on each and every bale of CCI. Besides this, CCI is displaying a banner titled **"Commitment of CCI-No child Labour"** on its' website as well as in all communications with its stakeholders to motivate them to eliminate child labour.




THE COTTON CORPORATION OF INDIA LTD.
Celebrating 52nd Foundation Day
Azadi Ka Amrit Mahotsav


THE COTTON CORPORATION OF INDIA LTD.
Ministry of Textiles, Government of India
A Miniratna Company
Azadi Ka Amrit Mahotsav
Celebrating 52nd Foundation Day
COMMITMENT OF CCI
NO CHILD LABOUR
CCI, A Friend to Cotton Farmer & A Dependable Supplier to Textile Indust
http://cotcorp.org.in
@cottoncorporationofindialtd
@cotcorp_

26th July 2022: Promotion of the benefits of Cott-Ally mobile app of CCI:

Farmers meetings were conducted under the jurisdiction of all the branches of CCI and usage of **Cott-Ally mobile app** of CCI were illustrated amongst farmers to keep them updated about MSP of cotton, along with contact details, payment tracking, complaint redressal, etc. **Cott-Ally app** were also downloaded on smart phones available with the farmers. **About 1500 Cotton farmers were directly benefitted with this event on PAN India** basis who expressed their satisfaction for **Cott-Ally** App as a source of cotton related authentic information without involvement of any agent.






भारतीय कपास निगम लिमिटेड
शाखा कार्यालय : सिरसा (हरि.)
SAYING NO TO CHILD LABOUR
बाल श्रम को ना कहें
26 जुलाई 2022
MSP Rates
Payment Status
News


వ్యవసాయ మార్కెట్ కమిటి, మహబూబ్‌నగర్
THE COTTON CORPORATION OF INDIA LTD.

27th July 2022: Drawing/Quiz Competition in Govt. schools about CCI working:

Drawing/Quiz Competition were conducted under the jurisdiction of all the branches of CCI in Government Zilla Parishad Schools near to cotton farms to create awareness about CCI role to save cotton farmers from distress sales. The purpose of this event was to make young child aware about CCI so that they may share the same with their parents involved in cotton farming. **About 4000 children's of Government Zilla Parishad Schools** in various cotton growing areas participated in the event and marked CCI as the true friend of cotton farmers.









28th July 2022: Health safety awareness campaign to encourage healthy life style including Meditation & Yoga Practice:

Through regular practice, **yoga and meditation** is known to increase the energy and improve the health of mind and body in countless ways. It improves our cardiovascular health, increases our strength and flexibility, builds concentration and a higher sense of self-worth, and reduces mental and physical stress and tension. Therefore, **Yoga & Meditation** session for health safety awareness camp was conducted for all employees in Corporate Office as well as Branches of CCI.









29th July 2022: Tree plantation drive:

Like the **75 years'** glorious history of India's Independence, the journey of **52 years of CCI** is a reflection of its glory as a friend to cotton farmer and a dependable cotton supplier in the country. To celebrate this occasion, **75 saplings were planted** at prominent locations under the jurisdiction of CCI branches and corporate office along with pledge taking by each employee for hard work to maintain the glory of CCI.





























Photo Gallery





Drawing/Quiz Competition in Govt. schools











Health safety awareness campaign to encourage healthy life style including Meditation & Yoga Practice





‘Saying No to Child Labour’ Campaign for eradicating child labour





Prize Distribution in Govt. schools




THE COTTON CORPORATION OF INDIA LIMITED
VIGILANCE AWARENESS WEEK - 2021
"Independent India @ 75 : Self Reliance With Integrity"
CORRUPTION
THE COTTON CORPORATION OF INDIA LIMITED


(Ministry of Textiles, Government of India)
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Celebrating 52nd Foundation Day
Azadi Ka Amrit Mahotsav
Duck
Eagle
Hen
Stork
Owl
Pigeon
Sparrow
Vulture




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Celebrating 52nd Foundation Day
Azadi Ka Amrit Mahotsav
CCI, A Friend to Cotton Farmer & A Dependable Supplier To Textile Industry
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Tree plantation drive











सी सी आई की प्रतिज्ञा
CCI PLEDGE



हम सत्यनिष्ठा से प्रतिज्ञा करते है कि हम देश में कपास किसानों के हितों की रक्षा करने और उनके द्वारा संकटपूर्ण बिक्री की किसी भी स्थिति से बचने के लिए पूरी ईमानदारी और लगन से लगातार काम करेंगे।

हमारी पहली प्राथमिकता हमेशा हमारे देश के कपास किसानों का सामाजिक-आर्थिक विकास होगी।

हम किसानों की आय बढ़ाने और कपास के क्षेत्र में भारत को आत्मनिर्भर और मुखर बनाने के लक्ष्य प्राप्त करने में भारत सरकार को अपना पूर्ण सहयोग और समर्थन प्रदान करेंगे।

हम गुणवत्ता मानकों में किसी भी विचलन के बिना बाजार में उतार-चढ़ाव के बावजूद निष्पक्ष व्यापार प्रथाओं का पालन करते हुए भारतीय कपड़ा मिलों को बाल-श्रम मुक्त उत्कृष्ट बिक्री के पूर्व और बाद की सेवाओं का विस्तार करने के लिए हर संभव प्रयास करेंगे।

हम यह सुनिश्चित करेंगे कि कपास किसान का मित्र' और कपड़ा मिलों के लिए अच्छी गुणवत्ता वाले कपास के लिए 'वन स्टॉप शॉप' के रूप में भारतीय कपास निगम की ब्रांड छवि को बनाए रखने के लिए हमारा पूरा काम निष्पक्षऔर पारदर्शी तरीके से हो।

We solemnly pledge that We shall continuously work with absolute integrity and diligently to protect the interest of the cotton farmers in the country and to avoid any eventuality of distress sale by them.

Our first priority would always be the socio-economic development of the cotton farmers of our country.

We shall extend our full cooperation and support to the Government of India in achieving the goal and vision of enhancing the farmers' income and making India Atma Nirbhar & Vocal for Local in the field of cotton.

We shall make all out efforts to extend child-labour free excellent pre & post sale services to the Indian Textile Mills by following fair trade practices irrespective of market fluctuations without any deviation in quality standards.

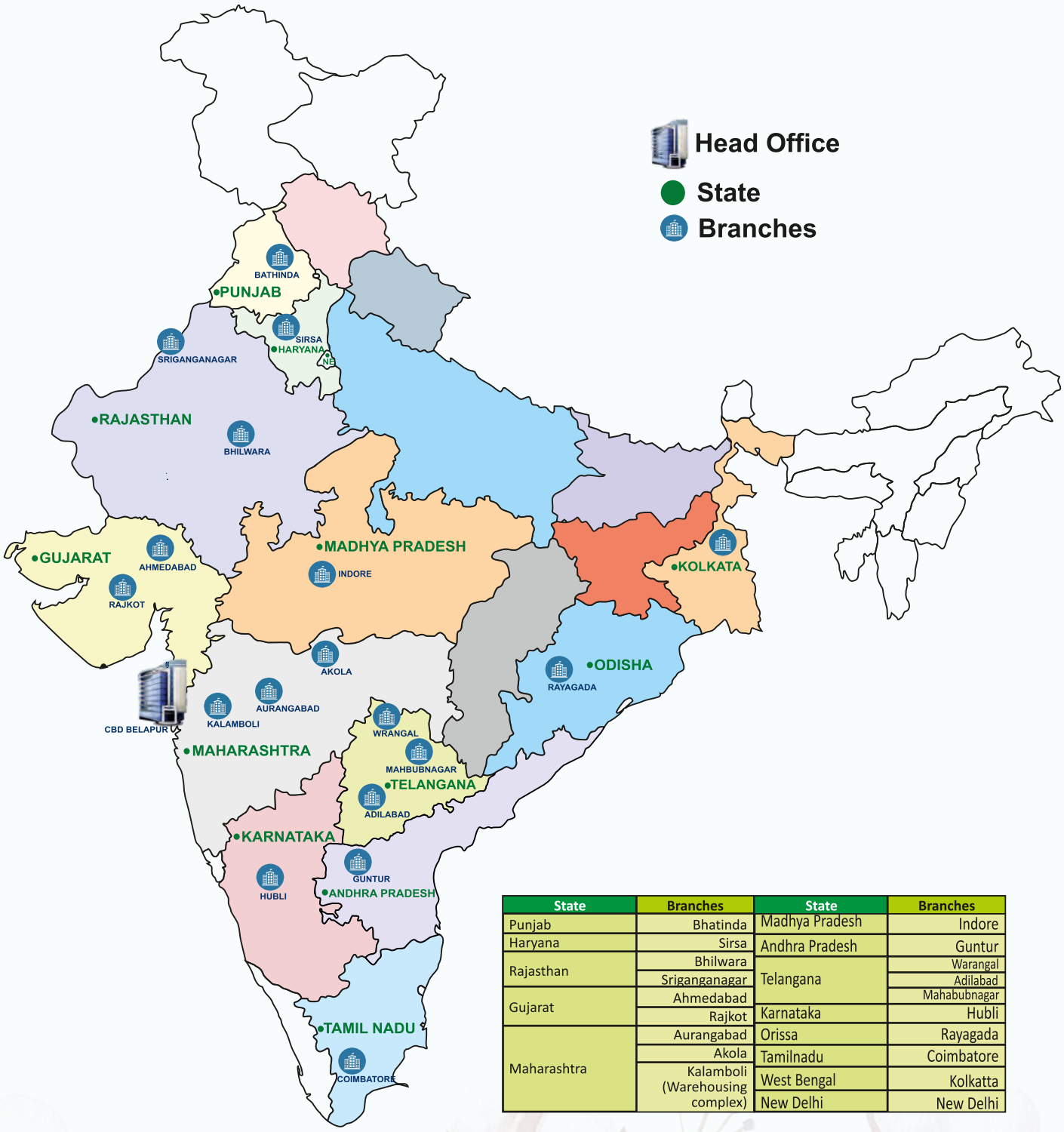
We shall ensure that our entire working be in a fair and most transparent manner to maintain the brand image of the Cotton Corporation of India as 'A friend to cotton farmer' and "One Stop Shop" for good quality cotton for textile mills.

I believe that where there is pure and active love for the poor there is God also. I see God in every thread that I draw on the spinning wheel.

- Mahatma Gandhi



In April 1999, Anant Narayan Khairnar of Jalagon, India, completed A Sculpture of Mahatma Gandhi made entirely from Cotton Measuring A World Record 7 1/2 Feet Tall which is recorded in Guinness Book of World Records.



State	Branches	State	Branches
Punjab	Bhatinda	Madhya Pradesh	Indore
Haryana	Sirsa	Andhra Pradesh	Guntur
Rajasthan	Bhilwara	Telangana	Warangal
	Sriganganagar		Adilabad
Gujarat	Ahmedabad		Mahabubnagar
	Rajkot	Karnataka	Hubli
Maharashtra	Aurangabad	Orissa	Rayagada
	Akola	Tamilnadu	Coimbatore
	Kalamboli (Warehousing complex)	West Bengal	Kolkatta
		New Delhi	New Delhi

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(Ministry of Textiles, Govt.of India)

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